



IEEPI - Fiche formation

Fundamentals of KTT Management

Objectifs :

Understand the basic process of technology transfer management , knowledge management, IP protection, open innovation and TT, the main KTT management tools

Public :

TTO/KTO (technology transfer officers or knowledge transfer officers), TT managers, Project managers, Business managers, IP experts or IP lawyers, Consultants involved in TT activities.

Caractéristiques :

Durée : 35h

Horaire : 5 days (9:00 - 17:30) in Strasbourg

Niveau : Initiation

Référence : S21P001

Programme :

Fundamentals of innovation and KTT Management

- Towards a knowledge based Economy, concepts and implications
- KTT in Europe, the role of public research
- Integration of IP in the R&D and business process

Knowledge management

- IP protection
- Importance of IPR protection in KT context
- Patents
- Trademarks

Open Innovation and Technology Transfer

- Context and recent issues
- Definition of KTT management
- Tools for TT management (overview)
- Crowdsourcing
- Market places, e-brokers, NPE and trolls
- Management of patent portfolios and patent pools

Data mining, patent mapping and partner seeking

- Overview of different tools

Détails:

Requirements





None

Assessment

- Quiz
- Examen de certification rncp ou rs

Statistics

Recommendation rate: 100% (years 2024-2025)

Instructors

Professors at Strasbourg University, director of a research department, TTO Business Development Manager.

