



IEEPI - Training Info file

Litigation and Dispute management

Objectives :

- Be able to build a successful litigation strategy.
- Design a strategy and a successful business development from innovation to entrepreneurship.

Target audience :

TTO/KTO (technology transfer officers or knowledge transfer officers), TT managers, Project managers, Business managers, IP experts or IP lawyers, Consultants involved in TT activities.

Specifications :

Duration : 21h

Schedule : Day 1: 9:00 - 17:30, Day 2, 3, 4 and 5: 9:00 - 12:30

Level : Expertise

Reference : S21P006

Program :

Litigation

- The role of quality
- Managing and controlling the financial returns
- Post license management
- Financial terms in existing agreements
- Financial terms in new agreements?
- Internal control and compliance procedures
- External audits – considering and managing the process
- Review of the results of external audits and findings
- Case studies

Entrepreneurship

- From research to business; the entrepreneurial process
- Who is the entrepreneur?
- Scientists vs. Entrepreneurs?
- Opportunity design
- Opportunity assessment
- Market research techniques for entrepreneurs
- Business model design
- Product vs Service business models
- What makes a good business plan
- Introduction to venture capital
- Due diligence process
- Valuation techniques

Details:





Requirements

Having a first experience with Technology Transfer

Assessment

- Quiz
- Examen de certification rncp ou rs

Statistics

Insignificant data: sample too small

Instructors

Director of Business Licensing / IP Lawyer

